

Founded in Dubai, UAE by a team of experts in the fields of marketing, telecommunications, business development and technology in 2004, Cellempower is a one-stop-shop for mobile telecom operators, international brands, enterprises and content & applications' providers.

Cellempower offers comprehensive end-to-end solutions to enable new revenue streams and achieve strategic and business objectives by leveraging the full capabilities of wireless technologies under the model of Wireless Application Service Provider.

Cellempower maintains two core activities; Mobile Value Added Services Platforms and Mobile Marketing, which are served by the wireless content and applications department.

Cellempower has also established strategic business partnerships to provide the best up-to-date products & solutions, content and applications in its targeted markets. Following almost two years of operation, Cellempower's success to be regarded amongst the leaders in Mobile Marketing in particular and Mobile VAS in general, has resulted in a take over by i2-Group, the largest distributor of mobile technology in the Middle East and Africa, backed by an extensive retail network.

i2 products and services now reach customers in 20 countries through over 340 retail stores, strengthening Cellempower's reach across the whole MENA Region as well as Europe and Central Africa

