



COMPANY PROFILE – 2011

Cellempower founded in Dubai (Dubai Internet City), UAE in 2004, by a team of experts in the fields of marketing, telecommunications, business development and technology, Cellempower is a one-stop-shop for mobile telecom operators, international brands, enterprises, and content and application providers.

Cellempower offers comprehensive end-to-end solutions to enable new revenue streams and achieve strategic and business objectives by leveraging the full capabilities of wireless technologies under the model of Wireless Application Service Provider.

Cellempower maintains two core activities: Mobile Value Added Services and Mobile Marketing, which are served by seasoned staff in Wireless Technologies & IT, Sales, Marketing and Support. Cellempower positioned itself as a new media enabler to offer unique methods to spread their message by giving customers and brands a new opportunity to interact using new-age technologies, approaches and models.

Cellempower has also established strategic business partnerships to provide the best up-to-date products and solutions, and content and applications in its targeted markets. More than 35 leaders in the regional and international content providers, including Paramount Pictures, joined Cellempower's "Content Program". Cellempower also have secured Premium SMS Connectivity directly with the Major Telecom Operators and indirectly to the others in the region.

Cellempower has served more than 50 unique brands for their mobile marketing campaigns and proudly works with all major Media Companies in the World and the region.

Cellempower cumulated experience amongst its shareholders and staff in the fields of Telecommunications, Value Added Services and Marketing exceeds 100 Years.

Since January 2011, Cellempower is a wholly owned Company by its first founder: Dr. Amor Ben Dhia.

For more information about our Customers, Partners and Cellempower please visit www.cellempower.com. You can contact us on info@cellempower.com

